



# FARM' IN

INCLUSION THROUGH  
SOCIAL FARMING



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# 1.1. Introductory lesson: aims and organization of the training

Francesca Giarè



# Purposes and objectives

Increasing knowledge, skills, and competences on SF (purposes, activities, policies, tools)

Creating a group of SF trainers and operators

Guiding for designing SF operators' training



# Trainers

Online:

Francesco Basset, Patrizia Borsotto, Marco Gaito, Francesca Giarè, Rita Iacovo.

Face-to-face: Salvatore Stingo and Agricoltura Capodarco Cooperative team

# Francesca Giarè

Areas of expertise include agricultural and rural policy, Agricultural Knowledge and Innovation System, Social Farming, Food Security, Food Policy.

Professor in the Master in Social Farming - Rome Tor Vergata University.

It will deal with the following topics:

- ❑ Definitions, approaches, and evolutions
- ❑ Different activities and experiences
- ❑ Policies and laws
- ❑ Role of trainers
- ❑ Designing training
- ❑ Approaches and tools
- ❑ Designing SF interventions → Needs analysis

Council for Agricultural Research and Economics - Agricultural Policies and Bioeconomy

# Francesco Basset

## Council for Agricultural Research and Economics - Agricultural Policies and Bioeconomy



Areas of expertise include rural development policy, innovation and social farming, social impact evaluation. The focus of the research activities is the evaluation of social and environmental impacts with special reference to the evaluation of social farming.

It will deal with the following modules:

- ❑ Stakeholder mapping: purposes and techniques
- ❑ Creating networks and partnerships
- ❑ Evaluating SF projects: approaches and methods
- ❑ Social Impact Evaluation
- ❑ Some evaluation experiences: results
- ❑ Build a business plan

# Patrizia Borsotto

## Council for Agricultural Research and Economics - Agricultural Policies and Bioeconomy



Agricultural economist with experience in CAP analysis, rural development, and food policy. Skilled in microeconomic research, policy evaluation, and statistical analysis. Focused on multifunctional agriculture, social innovation, and innovation systems (AKIS).

It will deal with the following topics:

- ❑ How to Plan and Design a social farming
- ❑ Strategies for economic and social sustainability
- ❑ Community and territorial engagement

# Marco Gaito

## Council for Agricultural Research and Economics - Agricultural Policies and Bioeconomy



His activity is aimed at the analysis and evaluation of the agricultural sector, the implementation of rural development policy and its impact on the territory. Specific research topics are economic and social sustainability of the farms, agri-food chains, social farming, climate change and its economic and social impact on agricultural enterprises and rural areas.

It will deal with the following topics:

- ❑ Types of agreements for social farming (SF)
- ❑ Finding the financial resources
- ❑ Marketing and communication



# Rita Iacono

## Council for Agricultural Research and Economics - Agricultural Policies and Bioeconomy



Areas of expertise include rural development policy, innovation and social agriculture. The focus of the research activities is on interpreting the dynamics of the agri-food sector with regard to the sustainability and innovation aspects of farms.

It will deal with the following topics:

- ❑ SF activities for local communities
- ❑ SF actors: functions and roles
- ❑ Activities, roles and functions in an SF intervention
- ❑ Safety at work for fragile people

# Training modules (20+10+10)

SF in the European context	→ ~ 6h + 5 in-person	+ 5 materials
Trainers	→ ~ 3h	+ 3 materials
Design SF interventions	→ ~ 8h + 5 in-person	+ 2 materials
«Practical» matters	→ ~ 3h	



# SF in the European context

Definitions, approaches, and evolutions

Different activities and experiences

Actors and networks

Policies and laws



# Trainers

Role of trainers

Designing training

Approaches and tools

How to evaluate training







# Design SF interventions

Needs analysis

Stakeholder mapping

Creating networks

Effective partnerships

How to organize a Social Farm

Economic and social sustainability

Engaging communities and territories

Evaluating SF interventions

# «Practical» matters



Business plan  
Finding financial resources  
Workplace safety  
Communication and  
marketing



Good work!