



FARM' IN

INCLUSION THROUGH
SOCIAL FARMING

Finding economic resources for social farming
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The importance of financial resources

Economic resources are a catalyst for their development, the quality of their interventions, and their social and territorial impact.

As in all business activities, economic resources are essential to achieve various objectives such as:

- Sustainability
- Quality of services offered
- Implementation of innovative projects
- Job creation
- Promotion of social inclusion
- Support for local communities and enhancement of the territory

The importance of financial resources

In social farming, access to funding is an important aspect for the sustainability and growth of initiatives. Crucial elements for access to funding sources:

- Information and training
- Networking
- Identification of calls for tenders
- Development of a good project

Financing opportunities

- Community and national policies
- Private sources
- Revenues

Sources of funding: policies

Policies:

- Agricultural
- Social
- Healthcare
- Labour
- Education
- Security

Stakeholders:

- Farm
- Social cooperative
- Social enterprise
- Association
- Foundation
- Municipality
- Education
- Healthcare company
- School
- Penal Institution

European policies and beneficiares



EAFRD: Public and private entities operating in rural areas and in particular farmers

ESF PLUS: Social cooperatives, Third sector, Volunteering

ERDF: Small businesses, Municipality

EAFRD- CAP Strategic Plan (2023-2027)

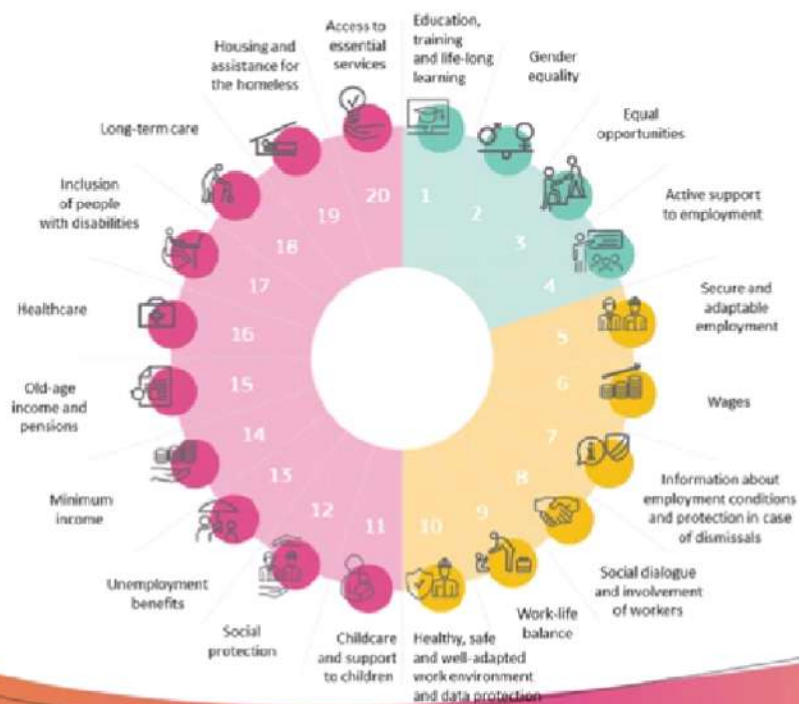
Measures to support social farming:

- Investments in farms for diversification in non agricultural activities
- Non agricultural start up
- Cooperation for rural development, local and smart village
- Leader – Implementation of local development strategies

Cross-cutting tools:

- Operational groups
- Training, Information, Advice (AKIS)

The European Pillar of Social Rights in 20 principles



#SocialRights

Your social
rights at a
glance

The 20 principles of the European Pillar of Social Rights are the beacon guiding us towards a strong social Europe that is fair, inclusive and full of opportunity

Regional Programme of the European Social Fund Plus (ESF+)

- An example of this type of intervention is the one linked to the objective of social inclusion and the fight against poverty (specific objective 9.1) which can be aimed precisely at the creation of networks for the development of the AS and for the socio-work integration of individuals in difficult conditions. This intervention, for example, was activated in the Lazio region program in the previous programming period. Therefore, it is a very important tool and also in this programming it provides funding for the creation of networks in the territory.
- Furthermore, the ESF can also finance internship activities.
- Finally, the ESF and the ERDF can finance social innovation interventions even if the calls do not directly refer to social agriculture but in reality it is possible to use them to carry out AS activities.

National Programme for Inclusion and Fight Against Poverty 2021-2027 (ESF+ - ERDF)

The National Programme is structured around four main priorities:

- Support for social inclusion and the fight against poverty
- Child Guarantee
- Combating material deprivation
- Infrastructure interventions for socio-economic inclusion
- <https://pninclusionone21-27.lavoro.gov.it/en/programs>

Health policies

- National Health Plan
- Regional Health Plan
- **Territorial Health Plan**



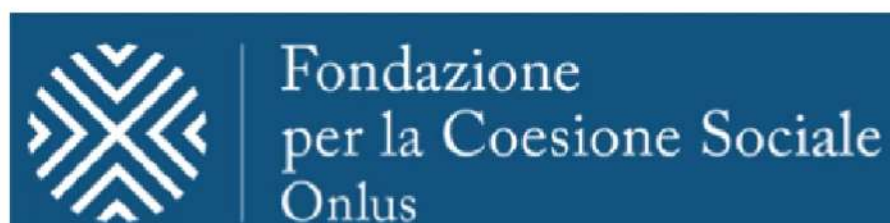
Azienda sanitaria
Friuli Occidentale (AS FO)

Social policies

- National Social Plan
- Regional Social Plan
- **Territorial Social Plan**



Private sources – Bank Foundation



Private sources – Community Foundation



Fondazione di
Comunità del
Canavese



Fondazione di comunità
del Salento
Ripensare la solidarietà

Others private sources

fondazione italiana accenture

Ente Terzo Settore



SOLIDARIETÀ DA LAVORATORI E AZIENDE DEL SETTORE CREDITO



CROWDFUNDING

Crowdfunding is an increasingly popular practice and represents a great opportunity to support projects with a strong social impact.

Crowdfunding, takes place on online platforms (e.g. <https://www.bancaetica.it/crowdfunding-in-banca-etica/> <https://www.produzionidalbasso.com/>) that provide information on individual projects and manage cash flows.

- *lending-based crowdfunding*
- *equity crowdfunding*
- *donation crowdfunding*
- *reward crowdfunding*

How to stay up to date and find calls for tenders

- Monitor the websites of the Regions, municipalities and other local bodies such as Local Action Groups.
- Consult the websites of the competent Ministries (Agriculture, Labour and Social Policies).
- Follow the portals dedicated to European funds.
- Subscribe to the newsletters of the social agriculture and third sector networks.